

# CoinsLoot - Whitepaper

## 3<sup>rd</sup> December 2020 - ver 2.0

### Introduction

We have created a platform where users can use any Popular ERC20 token and purchase Loot Boxes. This mechanism is similar to the swap mechanism found on all major exchanges. This process is boring for cryptocurrency enthusiasts and lacks any type of entertainment. That is why we have developed a platform that is fun and entertaining for users while allowing them to get valuable cryptocurrencies and diversifying their portfolio in the process. As each loot box contains different items, users will have a collection of multiple cryptocurrencies. The CoinsLoot Platform runs on the native LOOT Token. This Token is used by investors in the project through a staking mechanism. Where investors will profit from the transactions that occur on the smart contract.

### Problems

1. Many trading exchanges are just plain boring or require specific knowledge for trading cryptocurrencies.
2. Users on exchanges are unable to get more valuable assets at current market price.
3. The amount of different coins on the market makes choosing one to invest in difficult for most users.
4. Adoption - Today's World is still not crypto friendly in the case of retail. Crypto holders are unable to exchange their crypto currency to any other physical or virtual products.

### Solutions

5. Have fun and be entertained when exchanging cryptocurrency.
6. Get higher value crypto by opening a specific loot box.
7. Let fate decide which coins you get.
8. Adoption - Exchange cryptocurrencies & tokens to physical or virtual products.

### Innovation

- First in the WORLD Loot box system with cryptocurrencies
- First in the WORLD Loot box system that allows you to change crypto to products
- First in the WORLD Loot initial offering
- First in the WORLD LOOT token for better liquidity and selection of boxes.

### Explanation

## 1. LOOT BOX

Loot boxes are similar to ones found in most major video games. Containing valuable in game items. Our Loot Boxes will be filled with the most popular cryptocurrencies. As well as real world items like the newest smartphones, gaming peripherals, and even a Tesla Model X. The Value of any loot box is determined by the value of the ERC20 currency you exchanged to open that box. Every loot box has a provably fair algorithm code with a chance to get a specific item.

## 2. Spin Mechanism

Each opened loot box will give users a spin option. The spin mechanism will have many cards inside and as the user spins it will randomly land on one card which will be the user's reward for that Loot Box. Verified under the provably fair algorithm.

## 3. Keep or Try again

When the spin lands on the user's reward, the user will be able to keep the item or if they don't want it they can exchange the item for an additional spin.

# Revenue Model

Coinsloot's revenue model will come with sources of :

Source	Description
Chance & Transfer Fee	Users will select the box with a different chance of getting better or poorer content. Less fee equals less chance for better content. Transfer fee is charged for distribution the coins between the addresses. The chance & transfer fees are 2%-10% depending on lootbox.
Pay Back fee	Users are allowed to do not keep the content and has a right to quickly swap their content to LP with fee of 8 -20%
Loot box token offering fee	Random projects can ask us for listings to distribute their project between the CoinsLoot project. Various % of fees.
Products & Vendors fee	Future Boxes can be fitted with a bunch of different items. Also made by third parties. We will charge various fees for corporations.

# What is a Loot Token/ Tokenomics/ How it works

The Loot Token is an ERC20 utility token. Based on the highly secured and widely adopted ERC20 Protocol, users can have peace of mind knowing that these tokens are reliable and safe across all platforms.

The Loot token will be used by investors to Stake on the smart contract to earn profits from all transactions that occur on the Decentralized CoinsLoot Platform. This is illustrated in the diagram below.

## *Tokenomics During ICO*

Token supply is capped at 100,000,000 tokens. So the supply is limited as only 70% of tokens will be sold during the ICO. The rest of the tokens will go to angel investors, the team, and liquidity on once listed on exchanges.

5 liquidity

Referral Bonuses will apply to all users who refer users to the Platform and will earn an 10% commission from all their referrals investments. As well we are offering a 10% Bonus to all Investors that Invest 2,000 USDT or more This will not only benefit investors but also help everyone involved earn more as the user base grows.

## First IEO & ICO Schedule

The price of the Tokens is predetermined for each stage of the ICO. The Stages are as follows:

Stage 1 - 11,000,000 Loot Tokens at \$0.06

December 2nd 2020 00:00:00 CET December 11th 2020 24:00:00 CET

Stage 2 - 12,000,000 Loot Tokens at \$0.07

December 14th 2020 00:00:00 CET December 23rd 2020 24:00:00 CET

Stage 3 - 13,000,000 Loot Tokens at \$0.08

December 24th 2020 00:00:00 CET January 2nd 2021 24:00:00 CET

Stage 4 - 14,000,000 Loot Tokens at \$0.09

January 3rd 2021 00:00:00 CET January 31st 2021 24:00:00 CET

Stage 5 - 15,000,000 Loot Tokens at \$0.10

February 1st 2021 00:00:00 CET February 28th 2021 24:00:00 CET

After the final stage we will be listing the tokens on major exchanges in March 2021 starting at the Price of the final stage of the ICO which is \$0.10

## Token Allocation

%	LOOT Amount	Category
70	70,000,000	IEO / ICO Sale
15	15,000,000	Team / Founders

10	10,000,000	Advisors/ Influencers
5	5,000,000	Airdrop/ Bounty

## Raised Funds Allocation

%	Amount SC/HC	Category
25	375,000/1,250,000	Liquidity
20	300,000/1,000,000	Development
15	225,000/750,000	Team
15	225,000/750,000	Reserve
15	225,000/750,000	Marketing
10	150,000/500,000	Advisors

## IEO

First stages of IEO will be done by CoinCasso Exchange and users can participate by USDT or any other available crypto currency that is possible to exchange on that platform.

Next stages of IEO can be available on the other platforms - TBC.

## ICO

Will be available to participate in via website <https://coinsloot.com> from 5th official stage. Investors can participate by ETH on smart contract bases.

Loot Tokens can be purchased through our ICO smart contract with any ERC20 based currency

There is no Minimum or Maximum number of tokens that investors wish to purchase.

Funds Raised through the fund raising stages will be used for Marketing and advertising to grow the user base as well as development to make the CoinsLoot Platform the best user experience with the best rewards possible.

*Tokenomics when the Platform goes Live*

Investors will have the ability to Stake their tokens to earn profit from each transaction on the CoinsLoot Platform.

Investors with Staked tokens will have the benefit of staking age. Meaning that the longer the Investor stakes tokens, a multiplier effect will apply. For example, if an Investor Stakes 100,000 Tokens, in 200 days those Tokens will have the reward of someone who Staked 200,000 tokens on the 200th day. Those Staked tokens will remain at that higher level due to staking age for the remaining time the investor has the tokens staked.

## How Staking Loot Tokens Works

Investor Staking is the most important aspect of the entire CoinsLoot Project. Investors who stake tokens will earn dividends/profits on every single transaction that occurs from users opening Loot Boxes. This cycle is perpetual and secure as it all happens within the smart contract. The more Loot Tokens investors stake the higher their profits. Also the longer investors stake their Loot Token the MORE they will earn due to the staking age mechanism.

## The Loot Box Industry

Loot Boxes are widely used in the gaming industry. Payments are made for these Loot Boxes via Microtransactions. As reference below the Microtransaction industry is worth BILLIONS of dollars every year. For example (referenced below) EA earned nearly 1 Billion dollars from microtransactions in the 4th quarter of 2019.

*Reference article:* <https://bit.ly/3fl56Oe>

And Activision Blizzard made \$1.2B in microtransactions in the last quarter of 2019.

*Reference article:* <https://bit.ly/2VfT0lu>

These are just two examples of the massive opportunity and profits to be made from users.

Keeping in mind that these Loot Box Microtransactions only offer items to gamers to help their game play or to make their character look different in the form of skins. Our Loot boxes will contain things that have actual physical value like Cryptocurrencies or Physical items like an iPhone 12 or Tesla Model X.

Because loot boxes are regarded as a form of gambling in several countries around the world, we must take the online gambling review into account as our market segment. The global **online gambling** market is expected to grow from \$58.9 billion in **2019** and to \$66.7 billion in 2020 at a growth rate of 13.2%.

*Reference Link:* <https://prn.to/3q93NMH>

## Why should you Invest in the LOOT Token

*Experienced team with successful ICO*

We have partnered with an exception team of developers and crypto specialists at CoinCasso. They have successfully launched ICO's and developed their finished products and have the knowledge to help this project take off.

*Unique and World's first product with a huge market niche.*

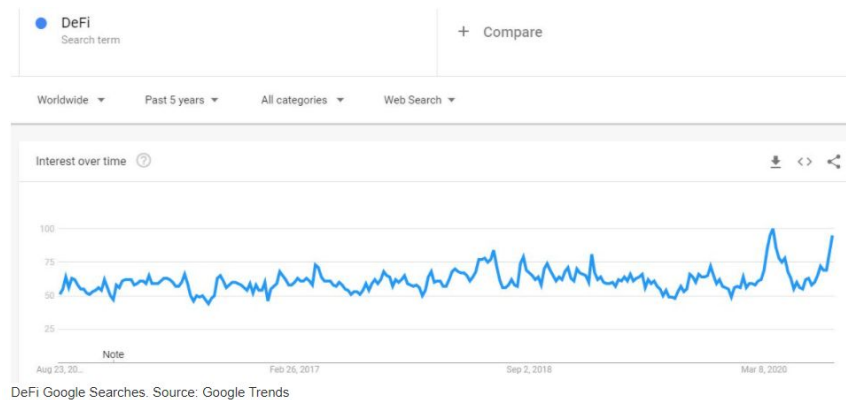
The microtransaction market in apps and games is massive. With our project we

have introduced loot boxes and micro transactions with cryptocurrencies which firstly benefits all the users and we will hold the title of being the world's first meaning that we are number 1 in this industry.

#### *Decentralized app - unstoppable and transparent rules.*

DeFi and all things decentralized are growing in popularity. Users trust decentralized applications more because of the transparency and the fact that it can't be shut down. That is why we made the CoinsLoot project a Decentralized app so that we can ride the DEFI trend and give users what they desire.

Reference to google trends on Defi: <https://bit.ly/33lo1sQ>



#### *Partnerships with big brands*

We have partnerships with some of the more prestigious brands which is why we are able to offer a Tesla Model X as a reward in our loot boxes. The majority of people and users want these luxury items but find them hard to obtain and now with these partnerships every one will have the ability to live the luxury lifestyle.

#### *100% of staking profit goes to the investors LOOT token holders and it is paid directly.*

Investors that stake their LOOT tokens will 100% of the profits made on the platform securely through the smart contract. As well, investors will have more benefits the longer they stake their token with the staking age mechanism. This allows them to have higher returns the longer they stake their tokens.

#### *Unlimited possibilities of LOOT BOX development with unlimited products.*

As the platform grows we will be able to offer more and more desirable real world items, not only cryptocurrencies. Things like the newest iPhone or gaming console. The possibilities are limitless and as we grow so too will the rewards for our users.

#### *Token will be listed on many exchanges including that famous once.*

Our plan is to have the token listed on the open market to people to trade. This not only generates more interest but being listed on the top major exchanges will increase demand of the tokens while supply remains limited due to the fact that most investors will have their tokens staked. Meaning that Limited supply will cause demand to increase which causes the price to go up.

#### *Chance of getting bigger profit on early stage investment during IEO/ICO*

As with any investment the sooner you invest the more profits you will make. This is why it is important to invest now during the IEO/ICO stage because the price of the tokens is fixed at each stage of the ICO.

Then once the token hits the open market the price will go up and your opportunity will be long gone as the value will far exceed the current price.

## Summary of the Project

The CoinsLoot Platform was created to give crypto enthusiasts a new entertaining way to invest in cryptocurrencies. We want both Investors and Users to benefit from our platform.

We have created the world's first crypto loot boxes. Not only that we have made this project into a fully decentralized platform in the form of a Dapp. Users will be able to open Loot boxes in exchange for any ERC20 based currency. Inside users will spin the wheel to reveal their reward.

Investors will be able to purchase Loot Tokens and stake them in the smart contract and earn profits every single time a user opens a Loot Box.

Through the volume of transactions we are able to offer Loot box rewards that far exceed the original investment of the user. Because we have partnered with exclusive brands we are able to offer a Tesla Model X, limited edition clothing and apparel, as well as some of the most high end products on the market. First and foremost users will have the opportunity to open Loot Boxes worth 1 whole Bitcoin. This mechanism is what will attract users and keep them playing while investors who have staked their Loot Tokens will profit from every transaction.

## CoinsLoot Platform

Users will be welcomed to the platform with the option to buy various Loot Boxes with various different values associated with each box.

### *Various Loot Boxes*



They will also have the option to open mystery boxes where the rewards are random and have the opportunity to get any of the rewards we offer.



*Mystery Box*

Inside the mystery box as well as all other boxes users will have to spin the wheel to determine which item they receive.



The CoinsLoot Platform has already been developed and just needs a few finishing touches. This is important to understand because with most investments and fundraising, investors have to wait years for the platform or project to develop. Not with us! We already have a finished product ready for the end consumer. Illustrated here.



## Team

Arty Bryja - CEO <https://www.linkedin.com/in/artybryja/>

Luke Ozimski - Exchange Provider <https://www.linkedin.com/in/lukeozimski/>

Mirosław Bugajski - Business Manager <https://www.linkedin.com/in/bugajskiteam/>

Bogdan Sinicki - Project Manager <https://www.linkedin.com/in/bogdan-sinicki/>

Natan Miziolek - WP Manager <https://www.linkedin.com/in/natan-mizio%C5%82ek-7aa13419a/>

Klaudia Wojtaszek - Graphic Designer <https://www.linkedin.com/in/klaudia-wojtaszek-880690182>